

海宏（江苏）钢铁国际贸易有限公司

Hai Hong (Jiangsu) Iron and Steel International Trade Co.,



海宏（江苏）钢铁国际贸易有限公司

地址：江苏省扬州市，广陵区

电话：+8618652578808 +8618114884888

邮箱：haihonginternationaltrade@gmail.com

Address: Guangling District, Yangzhou City, Jiangsu Province, China

Phone: +8618652578808 (What' s App)
+8618114884888

Email: haihonginternationaltrade@gmail.com

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梦想一个
机会

ONE DREAM, ONE CHANCE
乘风远航，世界就在眼前

Phone: +8618652578808 +8618114884888
Email: haihonginternationaltrade@gmail.com

Shopify: haihonginternational.myshopify.com
Alibaba: Hai Hong International Trade



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Company Profile

海宏（江苏）钢铁国际贸易有限公司 成立于2024年，总部位于中国江苏省扬州市，致力于向全球市场提供高品质的涂镀钢产品。公司专业从事彩涂钢板、屋面板、镀锌钢卷（GI）、次级镀锌钢卷的生产及销售，为各行业提供耐用且创新的钢铁解决方案。

海宏始终秉承“质量第一、创新第一、服务第一”的理念，把卓越的产品质量和客户满意度放在首位。我们严格执行质量控制标准，确保产品符合国际标准。此外，我们提供个性化定制服务，满足客户在设计和功能上的多样化需求，提高建筑结构的使用寿命和美观度。

依托强大的物流网络，我们确保快速高效的交付，国内外订单15至21天内发货。公司位于江苏扬州，地理位置优越，便捷的海陆运输网络助力全球贸易的顺利开展。

未来，海宏将继续秉持诚信合作，共赢发展的经营理念，致力于成为国际涂镀钢行业的领先企业。我们热忱欢迎全球合作伙伴携手并进，共创辉煌未来！

海宏——钢铁品质，创新未来！



企业简介



Hai Hong (Jiangsu) Iron and Steel International Trade Co., Ltd was established in 2024 in Yangzhou, Jiangsu, China, with a strong commitment to delivering high-quality coated and galvanized steel products to the global market. We specialize in the production and distribution of color-coated steel plates, roofing sheets, galvanized steel (GI) coils, and secondary GI steel coils, ensuring durable and innovative solutions for various industries.

Hai Hong operates with the philosophy of "Quality First, Innovation First, Service First," prioritizing superior product quality and customer satisfaction. We uphold strict quality control standards, ensuring that our steel products meet international benchmarks. Our customization services allow us to cater to diverse design and functional requirements, enhancing the lifespan and aesthetic appeal of structures worldwide.

With a strong logistics network, we ensure fast and efficient delivery within 15 to 21 days, including overseas shipments. Our strategic location in Yangzhou, Jiangsu provides easy access to major ports, facilitating seamless global trade.

As we continue to expand, Hai Hong remains dedicated to integrity, cooperation, and a win-win approach, striving to be a leader in the international coated steel industry. We welcome partners worldwide to collaborate and create a future of strength and innovation together.



Company Culture 企业文化

铸就卓越，共创未来

海宏（江苏）钢铁国际贸易有限公司秉承“质量至上、客户为本、诚信经营、创新驱动、合作共赢”的核心价值观，致力于为全球客户提供高品质钢铁产品和卓越服务。我们坚持技术创新与可持续发展，携手合作伙伴共创美好未来！

Forging Excellence, Building the Future

Haihong (Jiangsu) Iron and Steel International Trade Co., Ltd. upholds the core values of "Quality First, Customer-Centric, Integrity, Innovation, and Win-Win Cooperation,"** dedicated to providing high-quality steel products and excellent services to global customers. We embrace technological innovation and sustainable development, working together with partners to create a better future!



+86 186 5257 8808

+86 181 1488 4888

Company Reputation
企业荣誉



我们不仅生产客户满意的产品，我们还生产信誉。

在经济高速发展的今天，声誉甚至比金钱更有价值，因为如果要想赢得强大的市场，良好的信誉是基础。在全球化时代，诚信是建立在信任的基础上的，在信息社会，所以诚信对有效的国际商务活动产生强大的影响。近年来，海宏取得了巨大的成功获得政府和中国商会颁发的“重信用企业”等荣誉称号；“诚信民营企业”、“明星企业”、“江苏省十佳涂料厂”、“江苏省著名品牌”等。

这无疑是对海宏信誉的最好诠释。“为信誉而奋斗”一直是海宏人努力的方向。

We not only produce the customer satisfy production,we also produce credibility.

In today's rapid economic development, reputation is even more valuable than Money in the past, because if you want to win a strong market, good reputation is the foundation.

In the globalization era, credibility is lay on the basis of trust in the information society,so the credibility of creating a strong influence to the effective international business action. In recent years, Hai Hong has won lot of honor from the government and the Chamber of commerce of China,such as "Credible enterprise", "Credit private enterprise", " Star enterprise", " Jiangsu top 10 Coating mill", " Jiangsu famous brand" etc. Which no doubt the credibility of the community the best interpretation of Hai Hong.

"Fighting for reputation" It has always been the direction of Hai Hong people's efforts.



haihonginternationaltrade@gmail.com

TEAM Collaboration

团队是由有共同理想的人们组成，共同努力，相互支持，为企业而奋斗。团队精神是团队成员有共同的目标，共同协作，分享成功，失败。优秀的团队是企业赢得市场的最佳保证。海宏相信，只要我们有这种团队合作精神，始终如一的团队意识我们一定能让我们生意兴隆，我们一定能成为无畏的战士。

The team is composed by the peoples who have the same ideal, working together and mutual support for the same goal. Team spirit is the teams people have same objectives, cooperative together, share the success and failure.

An outstanding team is an enterprise win the market best assurance.

Hai Hong believes, As long as we have this kind team work spirit, consistant from beginning to end team awareness we can definitely make us business prosperity, and we can fearless as a warrior.



团队协作



Company Environment

公司环境



荀子云：“木受绳则直,金就砺则利”,是说环境对事物的影响不可低估,而人最容易受环境的影响。在一个充满活力,效益可观的企业中,员工会因自己是该企业的一员感到自豪,对企业形象会有强烈的认同感。

海宏（江苏）钢铁国际贸易有限公司为员工营造和谐快乐的生活工作环境,使企业的每个员工都有强大的安全感,从而提高员工的效率,增加员工对企业的忠诚度,更好的为企业服务。在最高层次地实现自我价值的同时,也促进着企业的健康发展。

XunZi has said: "The tree is grow straight when it been roped, the knife sharper when it close to knife stone". It is said that environment impact should not be underestimated, while people is most easily affected by the environment. In the energetic and benefit enterprise, the enterprise employees feel proud of one of the members enterprise and easy to have the strong scene of identity to the enterprise.

Hai Hong (Jiangsu) Iron and Steel International Trade Co., always try best to create a harmonious and happy life and working environment for its employees, makes each employee has a strong sense of security,so that can improve employees working efficiency,and increase the employees' business loyalty then better services for enterprises. At the highest level to realize self value, at the same time, also have promoted the healthy development of enterprise.



干净整洁的办公环境,
有助于工作人员心情
舒畅。物有其位,物在
其位,查找方便,提高效
率。良好整洁的氛围,
有助于团队的士气和
凝聚力。



SINCERITY

诚信是企业的生命 质量是企业的灵魂

海宏营销网络是企业以顾客需要为出发点,有计划地组织各项经营活动,通过相互协调一致的产品策略、价格策略、渠道策略和促销策略,为顾客提供满意的商品和服务而实现企业目标的过程。

Hai Hong marketing network is the process of focus on the customer needs as the starting point. Based on experience of sells net work, and plan to organize the business activities, through the mutual coherence of the product strategy, pricing strategy, channel strategy and promotional strategies, to provide customers with satisfactory products and services to achieve business goals.



International Trade

国际贸易



海宏（江苏）钢铁国际贸易有限公司是隶属于扬州鑫亿沅金属材料有限公司的一家全资国际贸易公司，成立于2024年，业务主要是以出口扬州鑫亿沅金属材料有限公司自主生产的镀锌、镀铝锌、镀锌彩涂、镀铝锌彩涂为主，同时贸易出口各种建筑用钢材，包括焊管、镀锌方矩管、镀锌角钢、型钢、盘条之类。

经过两年发展和全体员工的辛勤工作，扬州鑫亿沅金属材料有限公司已经建立了科学和高效的组织和经营体系，至此我们拥有了固定的客户群和供应商，同时还和天津、唐山、聊城、沧州等地的优质供应商有长期良好的合作。我们的贸易销售网络遍布全国覆盖全球，通过我们丰富的资源、优势的价格、灵活的运作模式及全方位的服务，我们正在向全世界的客户提供满意的产品。在新的舞台上，海宏（江苏）钢铁国际贸易有限公司依靠它自己独有的丰富资源，高效的管理经验加之勤劳的鹰翔人的努力耕耘，我们坚信在以客户需求为我们服务[]的最终追求的前提下，我们和客户都能同时新的起点上雄鹰在天，展翅千里。

Hai Hong (Jiangsu) Iron and Steel International Trade Co., is the wholly-owned subsidiary of Yangzhou Xinyifeng Metal Materials Co., Ltd. It was established in 2024, which is a large integrated professional exporter. It mainly export Hot Dip Galvanized Steel Coil and Prepainted Galvanized Steel Coil produced by Yangzhou Xinyifeng Metal Materials Co., Ltd. At same time, we also fulfill as a trader export product include ERW steel pipes, hot dipped galvanized steel pipes, and square rectangular steel pipe, oil casing pipe, Corrugated Steel sheet, Galvanized steel strip, Galvanized steel angel bar, Steel Wired Rod and other steel building materials product mainly from China repute suppliers.

During this years' experiences and our diligent employees hard working, we have established a scientific and efficient organization and management system. Now we have stable buyers from all of the world and suppliers from Tianjin City, Tangshan City, Liao-cheng City, Changzhou City, etc and have extensive commercial network all around the China.

We are dedicated to provide the needs of customers with our abundant resource, competitive prices, flexible operation, all-around service all the time. At the new stage, Jiangsu Xin Yi Feng international Co., Ltd depends on its abundant resources and efficient management with hard working employees, adhere to Customer-centric attitude to offer high value-added services to made itself become high speed improving with clients same time.



Color Coating Production Line

彩涂生产线

彩色涂层钢板:

彩色涂层钢板是近三十年国际上迅速兴起的新型建材,在连续化机组上经化学预处理、初涂、精涂等工艺精制而成。涂装质量远比成型金属表面进行单件喷涂或刷涂的质量更均匀、更稳定、更理想。由于彩色涂层钢板以具有优异的装饰性、成型性、抗腐蚀性,涂层附着力强,可以长期保持色泽新颖。所以彩色涂层钢板能取得以钢代木、高效施工、节约能源、防止污染等良好的经济效果,成为当今制造建筑板材的理想材料。

Color coated steel sheet:

Color coated steel is a new kind of type construction material which has been popular for nearly 30 year. It is finally made by chemical pretreatment, preliminary coating and fine coating in the produce line. The quality of coating is more even stable and ideal than single spraying or brushing on the surface of formed metal. Due to prepainted galvanized steel coil its outstanding decorative performance, forming nature and corrosion resistance and strong adhesion of painting, with it can maintain new color for a long time characteristics. So color coated steel plate can achieve very considerable economic effects as replacing wood, making construction more efficient, energy-saving and pollution-preventing, it has become the ideal material for construction material.



Color Coated Steel Plates

彩涂钢板

彩色涂层钢板通常是指将基板进行表面处理后涂敷(辊涂)涂料或粘接有机薄膜并烘烤而成的产品,可深加工成最终制品。国外称之为“预涂钢板”“塑料钢板”该产品出厂时已有美丽的色彩或花纹,故又称之为“彩色涂层钢板”。在我国彩色涂层钢板叫法较流行,并简称为“彩涂板”或“彩板”。

公司主要彩板规格: 厚度0.12-1.5MM、宽度500--1250MM: 机组最快速度: 150M/MIN: 涂层种类包括: 聚酯、硅改性聚酯、聚氨酯、偏聚氟乙烯、高聚酯、环氧树脂、丙烯酸等。该生产线具备满足生产建筑板、家电板等中高档产品的能力。该线采用两涂两烘生产工艺, 工序完整, 烘干炉采用电加热直式热风循环系统。

Color coated steel plate usually refers to the substrate surface treatment after coated (roll coated) paint or bonded organic film and baked products, can be deeply processed into the final product. It is called "pre-coated steel plate" and "plastic steel plate" in foreign countries. The product has a beautiful color or pattern when it leaves the factory, so it is also called "color coated steel plate". In China, the name of color coated steel plate is more popular, and is referred to as "color coated plate" or "color plate".

The company's main color plate specifications: thickness 0.12-1.5MM, width 500-1250mm: unit maximum speed: 150M/MIN: Coating layer types include: polyester, silicon modified polyester, polyurethane, polyvinyl fluoride, high polyester, epoxy resin, acrylic acid, etc. The production line has the ability to meet the production of building board, home appliance board and other high-end products. The line adopts two coating and two drying production process, the process is complete, and the drying furnace adopts electric heating direct hot air circulation system.



Galvanized Plate Production Line

镀锌生产线

热浸镀锌生产工艺流程:

原料(冷轧钢卷)→开卷→剪切头尾→焊接→碱液喷洗→碱液刷洗→电解脱脂→水刷洗→热风干燥-入口活套→还原退火→热浸镀锌→锌层控制(气刀)→冷却→光整→拉伸弯曲矫直→钝化→烘干→出口活套→卸卷→钢卷称重→包装→入库

Hot Dip Galvanized Production Lines Process:

Raw material (cold rolled coil)→uncoil→cut at the beginning of the coil→weld the two different coil→spray alkaline washing→alkaline scrubbing→electrolytic degreasing→water washing→hot wind drying→entry looper→restore annealing→dip galvanized zinc coating→control(air knife)→cooling→finishing→strength and tension leveling→drying→Passivation→export looper→unloading coil package storage.



Aluminumized zinc Silicon plates

55%镀锌铝硅钢板

55%镀锌铝硅钢板是以冷轧钢卷为基板,经过连续热浸镀锌工艺而生产出来的产品,是一种具有优良的耐大气腐蚀性的镀层钢板,冷轧板经过镀锌后,可延长使用寿命15-20年。

55%镀锌铝硅钢板主要特点:以优良冷轧钢卷为基材,加工性能优良,耐冲压性好。锌层厚度均匀,附着力强,加工成型不脱皮,耐腐蚀性能好。表面光洁,尺寸精确,板面平直,锌花均匀、美观。经表面光洁后,是制作防腐涂层板的良好基材。经钝化、涂油处理,在库内短期储存不变质。热浸锌钢板主要用途:主要用于建筑、汽车、容器、交通及家电等领域。特别是钢结构建筑、汽车制造、钢板制造等行业。

55% aluminum plating zinc silicon steel plate is cold-rolled steel coil as basic coil, after continuous galvanizing technology processes, it been produced. It is a kind of excellent atmospheric corrosion resistance coating steel coil, cold-rolled steel coil after galvanized process, can extend the usage life more 15, 20 years.

55% aluminum plating zinc silicon steel plate CHARACTERISTICS: With excellent cold rolled steel coil as material, have excellent processability for deep formation and process, also good pressing resistance nature. Zinc coating is even and strong adhesion, without scaling, good corrosion resistance performance. Surface is clean and bright with accurate size, coil shape is straight without defect, even and beautiful spangles. With good anti-corrosive coating zinc characterize is the good material for building construction.

Passivating and oiling processing, without deterioration in short-term warehousing. Hot Dip Galvanized Steel Coil Mainly Used in construction, automotive, container, communications and home appliances and other fields. Especially for steel structure construction, automobile manufacturing, steel manufacturing and other industries.





PEARL Board 珠光板

太阳能专用彩涂板, 可以配合太阳能多晶硅的发热原理, 有优越的装饰效果和保护作用, 得到太阳能行业的广泛认可。主要颜色为珠光白, 闪银, 金黄, 印字LOGO板。珠光板, 层次结构由底层、珠光层和有机玻璃层构成, 珠光层位于底层和有机玻璃层之间。表面美观漂亮、色彩丰富, 非常适合作为装修用材、浴缸用材和淋浴房用材。

Solar energy for color coated sheet, can be combined with solar heating principle, has excellent decorative effect and protective effect of solar energy industry, was widely recognized. The main color is pearl white, silver, gold, LOGO plate printing. Pearl board, hierarchy from bottom, pearl layer and an organic glass layer, pearl layer is located in the bottom layer and between layers of organic glass. Surface appearance beautiful, rich colors, very suitable for decoration timber and timber bathtub shower room.



Color Aluminium Board 彩铝板

应用优质的家电用镀锌基板, 配合先进的印花技术, 产品美观的同时, 具有优良的抗污、成型和抗刮擦性能。可广泛应用于冰箱, 洗衣机, 抽油烟机等产品, 配合印花机的使用, 做出的效果能够满足厂商对美观方面的要求, 主要效果有家电用纯白, 金属拉丝, 和珠光印花效果等。

Application of high quality home appliances galvanized substrate, with advanced printing technology, product appearance and at the same time, has excellent anti-pollution, molding and scratch resistant performance. Can be widely used in refrigerator, washing machine, air conditioning, range hoods and other home appliances, with the printing machine use make the effect can meet the needs of manufacturers on aesthetic aspects of requirements. The main effect of household electrical appliances with white, metal wire drawing, and pearlescent printing effect.



Camouflage Vest 迷彩板

迷彩板生产线引进国际先进技术与设备, 完美实现了三色套印。印花效果丰富, 可实现多层次、凹凸感、立体感。可模拟木材、石材、迷彩、布料、皮革、不锈钢、铜等其他材质的效果。在基材涂装底色后进行三色套印, 再次涂装清漆以保护印花涂层, 或者涂装功能性清漆以达到其他表面效果。

Camouflage board production line, the introduction of international advanced technology and equipment, the perfect realization of the tricolor overprint. Printing effect is rich, can realize the multi-level, concavity, three-dimensional sense. Can be simulated wood, stone, camouflage, cloth, leather, stainless steel, copper and other materials. In the substrate coating color after the tricolor overprint to protect again, coating printing coating, or coating of varnish to reach other surface effects.

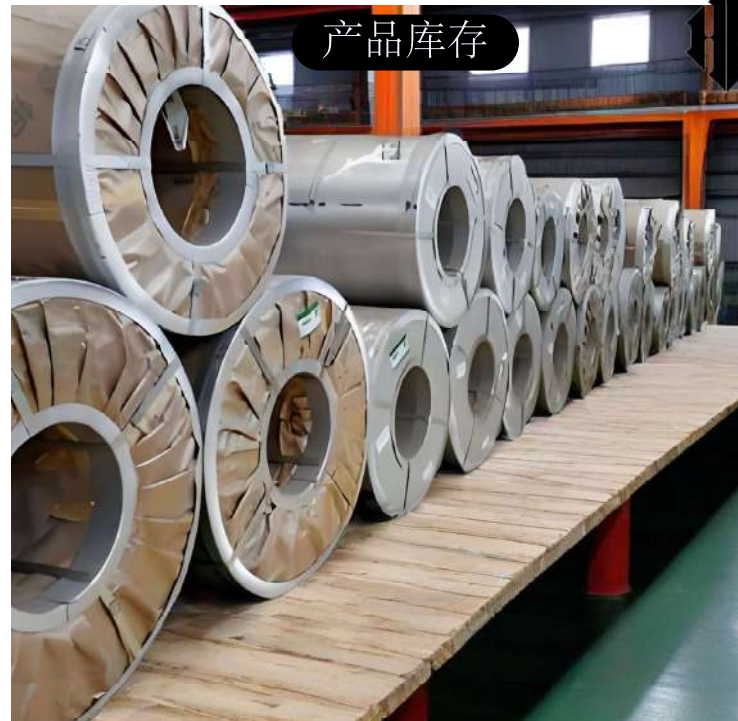


Wood Board 木纹板

近年来, 木纹彩钢以其优越的表面纹路、以钢代木、降低成本及环保等优势在装饰、家具等领域得到广泛应用。不脱色, 不褪漆, 防火, 耐蚀环保。木质花纹适用于建筑、装饰、家电、家具、顶板、墙板、各类门的制作用加工。

Wood color with its superior surface texture, with steel instead of wood, reduce cost, environmental protection and in the last few years in the decoration, furniture and other fields are widely used. Color, not faded paint, fire prevention, corrosion protection. Wood pattern applied in construction, decoration, household appliances, furniture, wall, roof, door production processing.





Company Vision

企业愿景

海宏的快速成长是源自各级领导的关心,是源于海宏人的辛勤耕耘,更是来自国内外广大客户对我们的长期的鼓励和支持。我们将继续践行我们的承诺:给国内外客户提供高质量的产品,为社会提供高质量的价值。

“建立一流的钢板企业”是我们海宏人的目标,我们始终遵循客户至上的原则!我们竭尽所能去生产客户满意的产品,用我们的高品质的产品和周全的服务与客户合作,以满足客户的需求和利益!凭着优良的品质,信誉和优质的服务,我们期待与来自世界各地的客户建立长期合作,共走互利共赢的辉煌大道。

The rapid growth of Haihong is derived from the concern of leaders at all levels, from the hard work of Haihong people, but also from customers at home and abroad Long-term encouragement and support. We will continue to fulfill our commitment: to provide high quality products for domestic and foreign customers, to provide high quality for society

The value of...

"To establish a first-class steel plate enterprise" is our goal, we always follow the principle of customer first! We do our best to produce customers Customers satisfied with the products, with our high quality products and comprehensive service to cooperate with customers to meet the needs and interests of customers! With excellent quality, Reputation and quality service, we look forward to establishing long-term cooperation with customers from all over the world, and walk the brilliant road of mutual benefit and win-win situation.

